



Dr. Bob Butler Named As New Chairman of the Board

Dr. Bob Butler, DDS, has been named the new chairman of the Board of Directors at Delta Dental of Missouri, which also does business in South Carolina as Delta Dental of South Carolina. Dr. Butler was elected as chairman on March 12, 2015. He succeeds Guy Bates, Jr., DDS, who had served as chairman of the Board since January 1, 2014. Before assuming his role as chairman, Dr. Butler had served as a member of Delta Dental of Missouri's Board since January 1, 2014.

Dr. Butler has been in practice as a dentist for more than three decades in Webster Groves, Missouri. He will apply his experience to help our non-profit 501(c)(4) organization continue to navigate in the ever-changing healthcare insurance realm – while fulfilling our ongoing mission to improve oral health and overall health across Missouri and South Carolina.

In his new role, Dr. Butler is guiding the Board to further advance Delta Dental of Missouri's longstanding position as the premier dental benefits leader in Missouri and South Carolina. As chairman, he leads the Board in fulfilling its fiduciary responsibilities while optimizing responsiveness to its constituents, including Delta Dental's participating provider partners. "As a solo, private practicing dentist in the St. Louis area for 30-plus years, I share the practitioner's perspective, along with my dentist colleagues on the Board, in addressing the kind of issues that the dental profession is facing in today's economic climate," said Dr. Butler.

In addition to leading Delta Dental of Missouri's Board, Dr. Butler currently serves on the Missouri Dental Association delegation to the American Dental Association House of Delegates. He is a board member of the American Dental Political Action Committee, and a fellow of the American College of Dentists, the International College of Dentists and the Pierre Fauchard Academy.

Dr. Butler's volunteer work includes serving as a participating dentist at multiple Give Kids A Smile clinics in St. Louis to provide free dental care to hundreds of children in need. As a volunteer, he has also given free dental services to individuals of all ages at three Missouri Mission of Mercy dental clinics across the state.

A native of Affton, Missouri, Dr. Butler graduated from the University of Missouri-Kansas City School of Dentistry in 1984, and completed a general practice residency at Jewish Hospital in St. Louis in 1985. He and his wife of 15 years have two sons.



Dr. Bob Butler, DDS

Delta Dental Welcomes Five New Members to Board of Directors



William J. Bender



Rosemary A. Bishop



Mark S. Mancin, DDS



James W. Rhea, DDS



Timothy S. Taylor, DDS

Delta Dental of Missouri welcomed the following new members, who were elected to our Board of Directors on February 20, 2015:

William J. Bender, CPA, BWTP – Chesterfield, Missouri

Rosemary A. Bishop, Vice President, PNC Bank – Clayton, Missouri

Mark S. Mancin, DDS – Gladstone, Missouri

James W. Rhea, DDS – Brentwood, Missouri

Timothy S. Taylor, DDS – Kansas City, Missouri

SAVE THE DATE!
Delta Dental of Missouri
Annual Membership
Meeting

Friday, November 13, 2015, 5:00 p.m.

Missouri Dental Association
3340 American Avenue
Jefferson City, Missouri 65109



Revamped, Redesigned and Responsive: The New DeltaDentalSC.com!



Self-service access to quality dental benefits is now better than ever.

On March 26, a bright, fresh and inviting new design was unveiled on Delta Dental of South Carolina's website, www.DeltaDentalSC.com. Our new site improves the online experience for all of our users and features:

- Streamlined functionality and navigation for quick, convenient access to benefits information
- A revamped oral health and wellness portal with a wealth of valuable resources
- Responsive web design that automatically adjusts to the size of your computer, tablet and smartphone

On our new site, users may:

- Click on the "Member," "Provider," "Employer" or "Producer" links on the new www.DeltaDentalSC.com home page to access Delta Dental of South Carolina benefit information.
- Then simply follow the steps to register or log in

"We're very excited about our revamped website," said David Haynes, president and chief executive officer at Delta Dental of Missouri. "It was redesigned to help all of our online users quickly and easily access dental information and other health resources on one simplified, intuitive platform," he said.

We encourage you to explore our new site to see its full scope and experience it for yourself. If you have questions about any of the upgrades on our site, or need support, please contact our professional relations team at 800-335-8266 from 8 a.m. to 5 p.m. Central Time, or send an email to ProfessionalRelations@deltadentalmo.com.

Dentists Unite to Make a Difference! Donate Your Time and Talents at SCDA's August DAD Clinic

Have you been searching for an opportunity to give back to your community and your profession? If so, please read on – this may be just what the doctor ordered!

Although not highly publicized, many adults living in South Carolina suffer with severe pain, discomfort and embarrassment caused by poor oral health. For some with limited means and no dental insurance, dental care can be unaffordable and out of reach. This reality is expected to draw 1,000 to 1,500 area residents to the TD Convention Center in Greenville, South Carolina, on August 21 and 22. That's where and when individuals in need can get comprehensive dental care at no cost during the South Carolina Dental Association's Dental Access Days (DAD) clinic.

To meet the public demand for care at this annual event, DAD organizers are asking dentists statewide to lend their time and expertise in person as much-needed volunteers.



At the August 2014 DAD clinic in Rock Hill, South Carolina, volunteer dental professionals helped improve the oral health of more than 1,400 adults, who received a total of \$950,000 in free dental care.

"We all know of plenty of opportunities to go on a mission trip outside of the country, but through Dental Access Days, dentists have the ability to take part in a mission trip in their own backyard," said Phil Latham, executive director of the South Carolina Dental Association.

This year's clinic in Greenville will be equipped with 80 dental treatment chairs. Based on the number of available volunteers, the clinic will have the capacity to serve hundreds of patients – many of whom are expected to line up before sunrise, as in past years at the event, to have the chance to see a dentist and get treatment at no cost.

"To meet demand, we need at least 100 volunteer dentists on hand each day of the event," said Latham. "They will work to complete restorative care, extractions, some simple partials and oral surgery procedures. It's a great way to give back to the community."

The support of sponsors also plays a critical role in sustaining and executing this yearly clinic. "It's also important to note that Delta Dental of South Carolina is a huge sponsor of Dental Access Days. We wouldn't be able to do to what we do without their continued support," said Latham.

The Dental Access Days initiative was launched by the South Carolina Dental Association in 2009. Since then, more than 9,000 dental patients have received more than \$4.6 million dollars in donated care from dental care professionals at annual DAD events in South Carolina. Past clinics have been held at various venues across the state, including in North Charleston, Greenville, Florence, Columbia, Charleston and Rock Hill.

For the upcoming clinic in Greenville, volunteers are needed for full-day shifts. Available time slots include 5:30 a.m. to 6 p.m. on Friday, August 21, or from 5:30 a.m. to 3 p.m. on Saturday, August 22. Help is also needed for set-up on Thursday, August 20, starting at 8 a.m. **To register as a volunteer, please visit the South Carolina Dental Association's website at www.scd.org.**

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— Phil Latham, executive director of the South Carolina Dental Association.

Delta Dental's Land of Smiles® Blazes New Trails for Kids in South Carolina



Delta Dental's Tooth WizardSM and PlaqueManSM are on a mission. They want to bring their Land of Smiles[®] educational program to life for even more kids in South Carolina – to help them learn lifelong lessons about taking great care of their growing smiles.

As the engaging stars of Delta Dental's Land of Smiles[®] touring program, Tooth Wizard and PlaqueMan are scheduled to perform more than 80 shows in 2015 for kindergartners through third graders at elementary schools in Greenville, Columbia, Charleston and Spartanburg. The Land of Smiles[®] program was launched in the state in 2014, where Tooth Wizard and PlaqueMan entertained and educated hundreds of youngsters at schools during 50 live performances.

The duo helps kids learn healthy habits through fun, interactive demonstrations on brushing, flossing and using mouthwash. Kids also learn about good and bad foods for their teeth and about the importance of visiting the dentist twice a year. The free program is a favorite of teachers and kids alike.

As part of the live educational program, each elementary school receives a free Land of Smiles[®] curriculum kit that includes materials and a curriculum guide on oral health to be used by teachers for classroom education. The kit contains a lesson plan, Land of Smiles[®] DVD, sing-a-long CD, children's books and a larger-than-life model of a mouth and toothbrush.

Pre-show and post-show testing materials are provided to school teachers who have their students complete the tests. In 2014, pre- and post-show testing revealed a 38 percent increase in oral health knowledge and behavioral intentions for students who had seen a Land of Smiles[®] educational performance.

Click [here](#) to learn more about Delta Dental's popular and highly rated Land of Smiles[®] program.

Welcome Our New Groups

Effective February 1, 2015

Company	City	Enrolled
McEntire Produce	Columbia, SC	365

Effective March 1, 2015

Company	City	Enrolled
Washburn & Co	Roebuck, SC	12

Effective April 1, 2015

Company	City	Enrolled
American Waste Services	Marion, SC	10
Carolina CoverTech	North Augusta, SC	21
Columbia Eye Clinic	Columbia, SC	67
Logan's Roadhouse	Myrtle Beach, SC	110
SC Business Publications	Greenville, SC	28
Southeastern Spine Institute	Mount Pleasant, SC	97
Tri-Development Center of Aiken Co.	Aiken, SC	190

Effective May 1, 2015

Company	City	Enrolled
Century Glass, Inc.	Columbia, SC	26
Home Team BBQ	Charleston, SC	12
RL Jordan Company of NC, Inc.	Spartanburg, SC	176

Effective June 1, 2015

Company	City	Enrolled
Blue Ion, Inc.	Charleston, SC	14
Columbus Data Technologies	Spartanburg, SC	12
I&M Industrials, Inc.	Greenville, SC	22

Effective July 1, 2015

Company	City	Enrolled
Qonceptual Government Services, LLC	Mount Pleasant, SC	16
Richland County Library	Columbia, SC	255

Effective August 1, 2015

Company	City	Enrolled
Columbia Urological Associates	Columbia, SC	14